

Contact: Diana Gonzalez

MINUTES OF OCTOBER 22, 2014 COMMITTEE MEETING

**BOARD OF REGENTS, STATE OF IOWA
EDUCATION AND STUDENT AFFAIRS COMMITTEE**

**IOWA MEMORIAL UNION, NEBRASKA ROOM 235
UNIVERSITY OF IOWA
IOWA CITY, IOWA**

COMMITTEE MEMBERS PRESENT

Chair Regent Katie Mulholland
Vice Chair Regent Ruth Harkin
Board of Regents Chief Academic Officer Diana Gonzalez
University of Iowa Provost Barry Butler
University of Northern Iowa Interim Provost Mike Licari
Iowa State University Provost Jonathan Wickert

Chair Mulholland called the meeting to order at 2:30 PM.

REQUEST TO APPROVE MINUTES OF SEPTEMBER 10, 2014 EDUCATION AND STUDENT AFFAIRS COMMITTEE MEETING

- MOVED by BUTLER, SECONDED by HARKIN, to recommend approval of the minutes as presented. MOTION APPROVED UNANIMOUSLY.

UNIVERSITY OF WISCONSIN FLEXIBLE OPTION PROGRAM

Dr. Aaron Brower, Interim Chancellor of the University of Wisconsin Colleges and UW Extension, provided an overview of the UW Flexible Option Program. This program is a partnership between the University of Wisconsin System campuses and UW-Extension; it offers a more personalized, convenient, and affordable way for adults and other nontraditional students to earn a University of Wisconsin degree or certificate while balancing work, family, and other commitments. The UW Flexible Option includes self-paced, competency-based degree and certificate programs that allow students to make progress by demonstrating what they know, whether that knowledge was gained through prior coursework, military training, on-the-job training, or other learning experiences. Students are assigned an academic success coach who use an intrusive counseling model. The business model indicates that the program will break even in 3-5 years. The financial commitment to develop the program was \$24 million.

- The Committee recommended receiving the presentation.

FALL 2014 ENROLLMENT REPORT

Dr. Gonzalez pointed out that the Fall 2014 headcount enrollment includes a 2.1% increase from the prior year and is at an all-time high of 78,047. Approximately 65% of all undergraduate students are residents of Iowa. The number of new freshmen at the public universities increased by approximately 2% from the prior year. The enrollment of students in STEM-related programs increased by almost 4% from the prior year.

- The Committee recommended receiving the presentation.

PRESENTATION AT THE UNIVERSITY OF IOWA: “UNIVERSITY OF IOWA’S USE OF MAP-WORKS FOR STUDENT SUCCESS”

MAP-Works is an early alert system used campus-wide at the University of Iowa to identify students’ strengths and obstacles related to academic performance and attrition. It helps students better understand their transition to the university, what challenges lie ahead, and what resources are available to help meet those challenges.

- The Committee recommended receiving the presentation.

REQUEST TO CREATE A NEW INSTITUTE AT THE UNIVERSITY OF IOWA: IOWA INSTITUTE OF PUBLIC HEALTH RESEARCH AND POLICY

The purpose of the institute is to promote development, implementation, and application of cutting-edge public health research to address grand challenges in population health. The goal is for the institute to be sustained from grants and philanthropy. Funding for the first three years includes non-recurring dollars from the College Faculty Development Fund and existing philanthropic resources in the College Development Fund.

- The Committee recommended approval to the Board of the request by the University of Iowa to create a new institute: Iowa Institute of Public Health Research and Health.

REQUEST FOR A NEW PROGRAM AT THE UNIVERSITY OF IOWA: MASTER OF SCIENCE PROGRAM IN HEALTH POLICY

This program will provide training in health policy analysis. The proposed program shares certain core courses with the Master of Hospital Administration and Master of Public Health program throughout the state. However, the proposed program is specifically designed as a terminal professional degree for those individuals who are currently practicing or intend to practice in a public health career. The expected enrollment is two students during the first year, growing to a minimum of five students during the fifth year.

- The Committee recommended approval to the Board of the request by the University of Iowa for a new program: Master of Science Program in Health Policy.

REQUEST TO REINSTATE PROGRAM AT THE UNIVERSITY OF NORTHERN IOWA: MASTER OF ARTS PROGRAM IN ART EDUCATION

After admissions to the program were suspended in March 2012, the Department of Art explored the possibility of providing a comprehensive online graduate program in art education recognizing that traditional modes of instruction do not fit within the schedules of working teachers. This online program will pave the way for how business is conducted in the future. Initially, the projected enrollment is one cohort of 10 students every other year. The department will evaluate the optimal size for the program after its reinstatement.

- The Committee recommended approval to the Board of the request by the University of Northern Iowa to reinstate the Master of Arts Program in Art Education.

REQUEST TO TERMINATE THE MASTER OF ARTS AND Ph.D. PROGRAM IN HISTORY OF TECHNOLOGY AND SCIENCE AT IOWA STATE UNIVERSITY

Due to reduced staffing, reduced funding, and limited student in the program, there is a need to terminate the programs. There are two students who are expected to finish their program by the end of 2014. Therefore, no students will be negatively affected by the closure.

- The Committee recommended approval to the Board of the request by Iowa State University to terminate the Master of Arts and Ph.D. Programs in History of Technology and Science.

REQUEST TO APPROVE A PROGRAM NAME CHANGE AT IOWA STATE UNIVERSITY: FROM Ph.D. PROGRAM IN AGRICULTURAL HISTORY AND RURAL STUDIES TO Ph.D. PROGRAM IN RURAL, AGRICULTURAL, TECHNOLOGICAL, AND ENVIRONMENTAL HISTORY

The purpose of the new name is to reorganize to Ph.D. programs into one program and to integrate the history of technology components of the program which was terminated. Current students and those already admitted to the program will have the option of retaining the current program title (Agricultural History and Rural Studies) or changing to the new name (Rural, Agricultural, Technological and Environmental History) without affecting their coursework.

- The Committee recommended approval to the Board of the request by Iowa State University for a program name change: from Ph.D. Program in Agricultural History and Rural Studies to Ph.D. Program in Rural, Agricultural, Technological, and Environmental History.

REQUEST FOR A PROGRAM NAME CHANGE AT IOWA STATE UNIVERSITY: FROM MASTER OF SCIENCE AND Ph.D. PROGRAMS IN GENETICS TO MASTER OF SCIENCE AND Ph.D. PROGRAMS IN GENETICS AND GENOMICS

The change will better reflect the current curriculum and research of the faculty. Current students and those already admitted to the program will have the option of retaining the current program title (Genetics) or changing to the new name (Genetics and Genomics) without affecting their coursework.

- The Committee recommended approval to the Board of the request by Iowa State University for a program name change: from Master of Science and Ph.D. Programs in Genetics to Master of Science and Ph.D. Programs in Genetics and Genomics.

REQUEST FOR A PROGRAM NAME CHANGE AT THE UNIVERSITY OF NORTHERN IOWA: FROM DOCTOR OF TECHNOLOGY PROGRAM TO DOCTOR OF INDUSTRIAL TECHNOLOGY PROGRAM

The change will align the program with recognition by the accrediting agency. Current students and those already admitted to the program will have the option of retaining the current program title (Doctor of Technology) or changing to the new name (Doctor of Industrial Technology) without affecting their coursework.

- The Committee recommended approval to the Board of the request by the University of Northern Iowa for a program name change: from Doctor of Technology to Doctor of Industrial Technology.

REQUEST FOR A DEPARTMENT NAME CHANGE AT IOWA STATE UNIVERSITY: FROM DEPARTMENT OF INTEGRATED STUDIO ARTS TO DEPARTMENT OF ART AND VISUAL CULTURE

The change will align the program offerings in the department with a recognized title. The new name will allow prospective students to recognize that the department offers more than one program and is more inclusive of the Bachelor of Arts programs.

- The Committee recommended approval to the Board of the request by Iowa State University for a department name change: from Department of Integrated Studio Arts to Department of Art and Visual Culture.

REQUEST TO APPROVE THE PROPOSED REVISIONS FOR THE IOWA STATE UNIVERSITY 2014-2015 GENERAL CATALOG

Provost Wickert explained that, with few exceptions, new courses are offered experimentally to determine if a department or program is able to staff them and if sufficient interest exists to justify adding them to the Catalog. Courses in the 2013-2014 Catalog that have not been taught in some time will be dropped. The proposed revisions include an addition of 162 new courses and the elimination of 111 courses for a net increase of 51 courses due in large part to the addition of new degree and certificate programs.

- The Committee recommended approval to the Board of the request by Iowa State University to implement the proposed revisions to the 2014-2015 General Catalog.

UPDATE ON COLLABORATION WITH IOWA COMMUNITY COLLEGES

Dr. Diana Gonzalez provided information about the joint meeting between the university provosts and the community college chief academic officers on Wednesday morning. The group discussed the focus of transfer activities in 2014-2015 will be on understanding and promoting transfer credit for veterans. They also discussed the Mathematics transition guide which will be developed in 2014-2015. The Committee discussed the value of the articulation agreements which define the skills and knowledge required for transfer students and the value of the faculty to faculty meetings which frequently result in new articulation agreements.

- The Committee recommended receiving the presentation.

2014 EDUCATION AND STUDENT AFFAIRS COMMITTEE WORK PLAN

- Chair Mulholland asked the members to submit suggested items to Diana Gonzalez for inclusion on the work plan for 2015. There was discussion about future accreditation reports which will be scheduled during 2015. By scheduling them at the submitting institution to facilitate attendance by appropriate staff representatives.
- There was discussion about the December 2014 Education and Student Affairs Committee meeting. Chair Mulholland indicated that the Committee would meet at Iowa State University prior to the start of the Board of Regents telephonic meeting.

OTHER BUSINESS

Chair Mulholland adjourned the meeting at 4:09 PM.

The corresponding docket memorandum for each agenda item, an integral component of the minutes, is available on the Board of Regents website at <http://www.regents.iowa.gov>. Copies of these memoranda can also be obtained from the Board Office by calling 515-281-3934.